Monitoring and Evaluation of Development Programs

May 31 - June 12, 2020

“The information and topics covered were incredibly insightful. I have taken away tangible skills that I will use in my professional life.”

Program Participant
The Program

Effective monitoring and evaluation of programs remains both a challenge and priority in developing and emerging economies. It is a key element for successful planning and implementation of development programs in sectors such as health, education, agriculture, rural and urban development, and municipal services.

The two-week program on Monitoring and Evaluation of Development Programs (M&EDP) helps participants learn the key steps and analytical tools to design and monitor programs and develop an analytical framework to evaluate their performance and outcomes.

In the M&EDP program, you will:

- Learn how to integrate planning, monitoring and evaluation together leading to results-based management
- Identify indicators, collect necessary data and resources, and develop an appropriate framework applicable to development programs
- Identify and involve stakeholders and partners in joint monitoring and evaluation processes and develop key steps in decentralized evaluations
- Employ cost benefit and cost effectiveness analysis and develop socio-economic performance indicators for economic projects and social sector programs
- Learn innovative techniques for valuing public program outputs and outcomes
- Develop sector-specific analytical frameworks for sectors such as health, education, agriculture, water and sanitation, rural and urban development, transportation, and municipal services
- Explore techniques using Excel to conduct and estimate the impact of real life programs including the underlying statistical theory and tools such as sampling, distributions, power and logic of randomized trials
- Identify and plan for M&E institutional architecture—such as human resources and capacity building—within public sector organizations

The Faculty

Professor GP Shukla
PhD in Political Economy and Government, Harvard University

Professor Graham Glenday
PhD in Public Policy, Harvard University

Dr. Shukla and Dr. Glenday are joined by additional faculty from Duke University and international experts and practitioners with wide experience in different aspects of designing, implementing and monitoring development programs.

“This was just the right course for me. I am more empowered now. My knowledge was scattered, but now I have clear vision on how to communicate with the national government to guide projects.”

Munisa Vahobova, PFD participant
What topics will be covered?

• Framework and principles of M&E systems
• Introduction to monitoring and evaluation
• Types of M&E systems and their intended use
• Cost-benefit and cost effectiveness analysis of projects
• Performance indicators and the logical framework approach
• Overview of cost effectiveness and cost-benefit analysis for public expenditures
• Combining qualitative and quantitative methods for M&E
• Using Key Performance Indicators (KPI) in M&E
• Impact evaluation
• Program theory of change
• Stakeholder analysis in M&E
• Experimental techniques in impact evaluation
• Quasi-experimental techniques in impact evaluation
• Evaluating complex projects and programs
• Managing evaluations
• Monitoring and evaluating decentralized governance reforms
• Participatory approaches
• Diagnostics and design of M&E for individual agencies
• Institutional roles, M&E architecture, and human resources
• Planning and data collection for evaluation

Plus

• Special topics in M&E including infrastructure, health care, education, and renewable energy (with guest lectures)

Who should apply to this program?

The program is intended for public sector managers, planners, program analysts, accountants, and financial advisors in ministries of finance and economic planning, as well as sector ministries and field agencies engaged in planning, implementation and evaluation of development programs. The program content is also beneficial for professionals in NGOs, development banks and donor agencies.

Application Details

What is the application process?

To submit an application and to check for additional program information, visit us online at dcid.sanford.duke.edu.

Priority application deadline:
April 30, 2020

When and where will this program be held?

May 31 – June 12, 2020
Duke Center for International Development (DCID)
Sanford School of Public Policy
Duke University
Durham, North Carolina, U.S.A.

2020 program fee: $6,500

What is included?

Program fee includes housing, local transportation, emergency medical insurance, course materials, social activities (optional), use of a laptop computer for the duration of the program, and access to the Duke University Libraries and computer facilities.

Participants are typically sponsored by their employer or a funding organization. Candidates should approach their current employer or other funding organizations as soon as possible to obtain financial support. Duke University and DCID do not offer scholarships or financial aid. Please contact DCID for more information.

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Duke University & DCID  Duke University is a world-class academic institution and one of the top 10 universities in the United States. It is an independent, comprehensive, coeducational research university that offers a variety of outstanding undergraduate and graduate programs consistently ranked at or near the top of their respective fields.

The Duke Center for International Development (DCID) is an interdisciplinary training, advisory, and research unit offering cutting-edge graduate degree and executive education programs in international development policy. DCID is a unit within the Sanford School of Public Policy.

Contact us today for more information.