Duke University
Sanford School of Public Policy

MASTER OF INTERNATIONAL DEVELOPMENT POLICY

Mid-Career • Interdisciplinary • Self-Designed
Message from Cory Krupp, PhD, Director of Graduate Studies
Master of International Development Policy (MIDP) Program

At the Duke Center for International Development (DCID), we apply theoretical principles, coupled with institutional knowledge and input from experienced practitioners, to creatively address development problems. The MIDP program is the most diverse graduate program at Duke University, focused on providing a rigorous, multidisciplinary course of study to fellows, as we call our mid-career graduate students, from around the world. Our international faculty have many years of experience in development policy and conduct projects on every continent. Our approach in the classroom combines theory and practice, and we rely heavily on participatory discussions and seminars, encouraging fellows to share their knowledge and experiences with their peers. We require a modest number of core courses to ensure that each fellow receives a firm grounding in those critical skills. Fellows have the opportunity to design their own course of study, with the help of an academic adviser. During summer internships, fellows work on development projects administered by international organizations, governments, NGOs, think tanks or consulting firms in the United States or abroad. Our faculty and staff are deeply committed to development in its economic, political, social, civil society and environmental aspects. I hope you will decide to apply to the MIDP program and that soon we’ll welcome you as a new member of our worldwide community of scholars and practitioners.

THE DUKE DIFFERENCE

Low Cost of Living
Diverse, Vibrant Community

Today, back in the field, what I learned at Duke helps me to avoid repeating past development mistakes.”
—Eunju Cha MIDP’09
Korean International Cooperation Agency, Democratic Republic of Congo

“The two years in the MIDP program changed my life, made me a better person, and a brighter professional. The program gave me leadership skills, analytical prowess and a thirst for knowledge. I am forever grateful for them.”
—Gulnara Febres MIDP’96
Muskie Fellow; Senior Operations Officer, World Bank

Durham is one of three municipalities—along with Raleigh (the state capital) and Chapel Hill, home of the University of North Carolina-Chapel Hill—that form the Research Triangle, a burgeoning metropolitan area of 1.8 million people. With the Research Triangle Park, three outstanding research universities and several small colleges, the Triangle area combines high-powered scholarship, innovative technologies and an entrepreneurial spirit.

Discover Durham and the Research Triangle Area

Plenty to Do and See...
Durham residents enjoy an average of 212 sunny days a year, mild winters and marvelous scenery. Durham boasts beautiful natural areas; has more than 550 restaurants; hosts performances, festivals, and sporting events year round; and has many child-friendly activities. North Carolina’s beautiful beaches are a few hours’ drive to the east, while the rugged mountains to the west are popular for hiking, fishing, boating and skiing.
10 key facts about your study with us

1. Duke ranks in the top 25 universities in the world and is committed to applying knowledge in the service of society.

2. The Sanford School of Public Policy is named for former Duke President, N.C. Governor and U.S. Senator Terry Sanford, who was at the forefront of the fight to eradicate poverty, create racial equality and improve access to education in the southern United States.

3. The Sanford School ranks among the top 10 in public policy analysis programs in the United States.

4. The School embodies Terry Sanford’s belief that anyone can accomplish anything with a strong education. Sanford students are smart, passionate and committed development practitioners and policymakers.

5. Sanford faculty use innovative teaching methodologies to convey creative ideas to alleviate global poverty, promote human rights, and improve public financial systems.

6. DCID hosts the MIDP program. Our intimate class sizes, small student-faculty ratio and personalized services promote a strong sense of community.

7. Duke believes the important problems of the contemporary world exceed the scope of any single discipline. The MIDP program’s interdisciplinary approach allows you to self-design your course of study with this in mind.

8. The MIDP program provides a depth and breadth of understanding of the politics and economics of international development together with the knowledge and skills required for rigorous analysis, program design and implementation.

9. Outside the classroom, the diverse backgrounds of your classmates, the friendly southern culture and the vibrant Durham community all contribute to an unforgettable and rewarding experience.

10. With an international faculty and exposure to a worldwide alumni network, the MIDP program graduates knowledgeable leaders destined to succeed in the globalized workplace.

“In the MIDP program, I learned fundamental and innovative development and public policy practices that address real-world challenges in a state-of-the-art facility with internationally renowned faculty.”

—Heath Cosgrove MIDP’07
Paul D. Coverdell Peace Corps Fellow; Director, Microenterprise and Private Enterprise Promotion, USAID

Duke offers a strong learning environment, with its neo-Gothic architecture, distinguished libraries, modern athletic facilities, expansive international network, extracurricular activities and favorable geographic location.”
MIDP Program Curriculum

Fellows—as we call our mid-career graduate students—self-design their course of study, selecting courses from the MIDP program, Sanford, other professional schools and departments across Duke, and at other nearby universities. Participation in the MIDP program enables fellows to work with exceptional people from various countries, disciplines and sectors to understand, analyze and propose solutions to pressing development problems. Find more details at dcid.sanford.duke.edu.

Core Courses

- **Policy Analysis for Development**
Examines the role of policy analysis in solving important international development problems and hones the analytical and communication skills needed to undertake effective policy analysis.

- **Economic Foundations for Development**
Provides an overview of microeconomic and macroeconomic principles related to development. The objective is to provide analytical tools for the study of economic policies and problems in developing countries.

- **Applied Development Economics**
Uses macroeconomic and microeconomic principles to analyze development challenges and issues. Emphasis is on how to use a range of techniques to analyze different problems.

- **Empirical Analysis for Development**
 Provides an introduction to basic concepts of quantitative and empirical analysis and enables participants to read and assess the quality of the empirical data and results that are used in reports. Basic applied tools are taught using statistical software.

- **Economic Growth and Development**
Examines the basic principles and policy issues in the study of economic growth and development. It considers the roles of various sectors in explaining patterns and causes of variations in growth and development performance of countries.

Areas of Concentration

To help with the design of their curriculum, fellows have the option of selecting one of six areas of concentration:

- Applied Economics
- Development Management and Governance
- Environmental Management and Policy
- Peace and Conflict Resolution
- Social Policy
- Law and Development

Areas of Specialization

Fellows may choose instead to apply to one of two specializations:

- **INTERNATIONAL TAXATION PROGRAM (ITP)**
The ITP specialization has a fixed curriculum of study and is offered in collaboration with the Duke Law School. This specialization examines international taxation policy, law and administration.

- **PUBLIC FINANCIAL MANAGEMENT (PFM)**
The PFM specialization has a fixed curriculum of study and is designed to enable international development decision makers and managers to improve public sector budgeting and financial management and enhance the efficient, accountable and equitable delivery of public services.

The Master’s Project

As a capstone to the MIDP degree, all fellows complete a Master’s Project related to policy issues they hope to address upon completion of the degree. Recent Master’s Projects demonstrate the range of interests of our fellows:

- Best Practices for the Effectiveness of the South African Development Partnership Agency
- The Role of Elected Bodies in Decentralization: Capacity Development for Commune People’s Councils in Vietnam
- Enterprise Development in the Occupied Palestinian Territory
- Fostering Synergy Between Military and Civilian Agencies: Twenty-First Century Afghanistan and Haiti
- The Analysis of Underperformance of Turkish Corporate Bond Markets
- Japan’s Potential Role in Peace-Building in Post-Conflict Countries in Africa
- Expanding High-Value Agriculture in Moldova: The Case of Fresh Grapes
- Preparing for Upward Mobility through Cash Transfers in Brazil
- Climate Change Adaptation Strategy for Small Island Developing States
- Policies for the Rise of Medical Tourism in South Korea
- Joint Forest Management and Its Way Forward in India
- Legal Empowerment of the Poor: Gender and Civil Society Issues
- Policies to Drive Growth in the Offshore Services Industry in Argentina, Uruguay and Chile
Globally Experienced Faculty

Sanford School and DCID faculty are recognized nationally and internationally for rigorous research, effective development consulting and active engagement in current policy questions. Fellows appreciate the faculty’s strong commitment to teaching, breadth of experience and one-on-one mentoring, and often maintain personal connections with their faculty advisers throughout their careers. Read more about our faculty at dcid.sanford.duke.edu.

The international faculty at DCID includes full-time scholars trained in a wide range of academic disciplines, visiting development practitioners and “professors of the practice” who bring decades of practical, development-related work experience to the classroom. The DCID faculty comes from a variety of academic disciplines including economics, urban planning, public policy, international relations, politics and government, law, planning and social policy. Their research in these areas helps inform policymakers and development professionals in their work.

At Sanford, learning moves beyond the classroom and builds on research, current practice, and student and faculty experience to create innovative development strategies. The case study method is often utilized in the classroom. The faculty is committed to balancing theory and practice in its teaching and research, recognizing that sound development policy requires a multidisciplinary approach and is context-specific.

“Teaching in the MIDP program is a unique and rewarding experience. The diversity of the students, the richness and relevance of their experience and their willingness to learn from each other all make for an exciting classroom environment. The professors in this program are not just lecturers, but facilitators of a life-changing educational experience that occurs both inside and outside of the classroom.”

— Phyllis Pomerantz, PhD
Professor of the Practice of Public Policy and retired World Bank official

Focus on Capacity Building

In addition to teaching in the MIDP program, DCID faculty frequently travel around the world, building capacity for sustainable development. Some examples of our project work include tax reform in Egypt and Indonesia, public financial management in Tanzania and Ghana, revenue forecasting in Vietnam, public expenditure reform in Azerbaijan, health sector reform in Panama, school feeding programs in Bolivia and public budgeting in Mongolia.

The world also comes to DCID through short-term executive education programs for government, NGO and international agency leaders. We offer summer open-enrollment programs, as well as custom-designed programs for leaders from many countries and agencies. Fellows have the opportunity to encounter senior leaders from the United Nations, World Bank and international NGOs as well as from China, India, Kazakhstan and other countries who are on campus for executive education programs.

“Working with Professor Krishna for my summer internship in India provided me with a valuable experience in designing research and administering household surveys. It helped to build my awareness of specific educational issues in tribal areas.

Professor Krishna’s vast experience in the area of poverty research and social policy analysis, as well as his generous attitude and rational method towards approaching problems, have influenced my professional outlook.”

— Alok Dubey MIP’13
Ford Foundation International Fellow
Building an International Network of Leaders

Over 650 MIDP alumni live and work in more than 90 countries around the world.

They represent dozens of government agencies, as well as the United Nations, development agencies, international finance institutions, bilateral aid agencies, international NGOs, international development consulting firms, private sector organizations, social enterprises, think tanks, academic institutions and philanthropic organizations.

For more information about the MIDP program, visit dcid.sanford.duke.edu.

Rotary and U.S. Peace Corps

The Duke-UNC Rotary Peace Center, with funding from Rotary International, selects Rotary Peace Fellows and provides full scholarships to the MIDP program based on their ability to have a significant impact on world peace.

The Paul D. Coverdell Peace Corps Fellows Program, in partnership with the United States Peace Corps, offers financial assistance to Returned Peace Corps Volunteers based on their ability to make a substantive impact on international sustainable development. While at Duke, Peace Corps Fellows work with local, underserved communities.

Rotary Peace Fellows and Peace Corps Fellows go on to make valuable contributions to sustainable development, and peace and conflict resolution through work with government agencies, international organizations and international and local NGOs.

“Duke was a life-changing experience for me. The intensity of the work, the academic expectations to do well in a field in which I had worked for many years, being a recent Sierra Leonean refugee and away from my family all combined to put considerable pressure on me. The skills I learned in the program continue to define my professional engagement, whether designing strategies for mitigating the impact of oil company practices on local communities or negotiating with senior government and traditional leaders in West Africa. I’ve learned that one is never too experienced or knowledgeable to learn.”

— Jose Tenga MIDP’06
Rotary Peace Fellow
Assistant Director, The Carter Center

Young-seok Yoon MIDP’04, Member of the National Assembly of the Republic of Korea.
“I work for the Turkish Competition Authority in antitrust enforcement. My summer internship with the U.S. Federal Trade Commission was critical to acquiring insight about U.S. antitrust law and learning how U.S. antitrust authorities handle cases. In addition, I was able to compare it to the European system and the Turkish system in particular. I met experts with whom I will be able to share resources and best practices in the future. My summer internship was a very valuable experience for my government career.”

— Metin Pektas MIDP’13
Turkish Government Official

The arrival assistance from the MIDP program was invaluable to me. I got off the plane from Colombia and immediately felt welcome. The program helped me find housing, open a bank account and buy a cell phone. They really go above and beyond to help students settle in and acclimate to their new home.”

— Luisa Cardozo Romero MIDP’13
 Colombian Government Official

“Writing and Communication

Fellows are supported in the development of their communication skills through “in-house” training in writing and presentation. Short workshops and lectures are integrated into the core curriculum and personalized feedback and support are provided.

Professional Development

We provide individualized professional development services to fellows during their time on campus and after graduation.

The MIDP program and Duke alumni networks are valuable resources for professional advice and sharing of best practices in public policy and development. Professional skills workshops, practitioners-in-residence, a three-day trip to Washington, D.C., and workshops on rethinking development policy all aid in helping fellows to expand their professional knowledge and expertise whether they are returning to their previous employers or seeking a career change. Duke also offers dozens of opportunities to attend lectures given by visiting national and world leaders from many fields.

We are dedicated to supporting fellows as they refine their professional skills, connect with colleagues and organizations that will enhance their professional network, and apply their creativity and passion to the most pressing needs of their country or region.

Internships

Fellows in the two-year degree program are required to complete a full-time, 10- to 12-week internship. One-year degree seekers are encouraged to do so as well. Fellows perform policy and research internships at organizations around the world, such as:

• United Nations, New York City
• Save the Children, Westport, Conn.
• Inter-American Development Bank; World Bank; U.S. Treasury Department, all in Washington, D.C.
• Food and Agricultural Organization, Santiago, Chile
• North Carolina Department of Revenue, Raleigh, N.C.
• UNICEF, Kampala, Uganda/New York City
• UNDP, New York City/Sudan/Panama
• International Labor Organization, Geneva, Switzerland
• Habitat for Humanity Int’l., Honduras

2014 Summer Internships by Sector

Consulting Firms 3%

Academia 36%

NGOs 36%

Government 11%

International Organizations 14%
Eligibility Requirements
We seek applicants with substantive professional experience. Admission to the MIDP program is competitive, based equally upon the applicant’s academic and professional credentials, essays, English proficiency and letters of recommendation. To ensure the best chance for admission, applicants must have:

- A strong academic background which demonstrates the capability to successfully undertake graduate studies. Duke University requires the completion of a four-year undergraduate degree to be eligible to apply.
- A professional background of at least five years which shows an increase in responsibilities over time. Development-related experience is preferred.
- Essays which demonstrate a commitment to working in development and a deep awareness of development issues.
- Strong letters of recommendation from professional and/or academic references, which speak in detail about the applicant’s potential and skills.
- For all applicants, strong written and oral English skills are absolutely essential to succeed in the MIDP program.

Additionally, to be eligible for the one-year degree, applicants must have completed at least one year of graduate-level coursework in a relevant field, and must also have an academic background in market-based economics with high grades.

Deadline
The application deadline is January 5. Late applications will be considered on a space-available basis.

How to Apply
A complete application includes:
Electronic Application
dcid.sanford.duke.edu/apply

Transcript(s)
You must upload an unofficial transcript from all colleges and universities attended with degree posted. Transcripts are documents issued by your attended academic institutions and must contain all of the following information:
- Your full name
- Dates you attended the institution
- Date the degree was issued
- Titles of courses or subjects in which you were enrolled
- Number of hours of instruction involved in each course or subject
- Grade, mark or other form of evaluation you received for each course or subject
- Degree or diploma awarded for completion of your studies

Official transcripts are required for full admission to the university. To be considered official, the document(s) must contain the institution’s stamp or other form of certification that clearly indicates authenticity. Non-English transcripts must be translated by an official translator.

Test Scores
English Language Proficiency Test Scores: All applicants whose first language is not English, who are not U.S. citizens or permanent residents, must submit TOEFL, IELTS or PTE scores (not older than two years).
Minimum score requirements are as follows:
- Minimum 7.0 overall band score on IELTS
- Minimum 90 on TOEFL IBT (Internet-based)
- Minimum 64 on PTE

Financial Aid
The program offers a limited number of partial tuition scholarships as well as the scholarships listed below. A separate application is not required for consideration. The program cannot offer full scholarships, therefore all applicants should explore every possible source of financial support. Applicants must submit their completed application by the January 5 deadline.

- Paul D. Coverdell Peace Corps Fellows Program
- Joint Japan/World Bank Scholarship
- Yellow Ribbon U.S. Military Veterans Program
- Rotary Peace Fellowship
- COLFUTURO: Loan scholarship program for Colombian citizens
- Bolashak Scholarship Program for Kazakh citizens

Scholarships & Partnerships
The MIDP program partners with several organizations and programs that may be a source of funding for qualified applicants, including the following. See our website for a complete list.

- Oliver Oldman Scholarships in International Taxation and Public Financial Management
- Magdalenyesil Fellowship for Armenian citizens
- International Volunteer Fellowship for those who have volunteered at least one year outside their home country

MIDP Enrollment 2014-15

Number of Students
Total: 74

Age Distribution
Age Range: 29-46 • Average Age: 35

Years of Professional Experience
Range: 8-23 • Average: 13

Geographic Distribution
East Asia: 28% • South & Central Asia: 36% • South America: 16% • North America: 5% • Europe: 3% • Middle East/North Africa: 3% • Africa: 9%

Low Income: 10% • Lower Middle Income: 16% • Middle Income: 15% • Upper Middle Income: 22% • High Income: 37%

Countries Represented: 29

Duke Center for International Development
Advancing international development policy & practice

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